



# SEE YOUR CAREER

Take it to the next level or  
**TO THE TOP**

## WHAT'S THE right path for you?



**Functional Expert**  
Make your mark based on your specialized skills and expertise

**Middle Management**  
Take charge of how your organization gets things done

**Senior Management**  
Provide the vision and direction for your organization.

## WHAT'S YOUR next move?

### Internal Promotion

Take on an upward role to increase your responsibility, or a lateral move to expand your skills.

### Target Company or Industry

Go after that dream employer who can provide the experience and opportunity you seek.

### Target Location

Gain regional or international experience to prepare yourself for bigger things.



## What's Your Strategy?

### PLAN YOUR TIMING

- Prepare to transition 6-12 months ahead of time
- Update your resume and LinkedIn profile
- Close any knowledge gaps
- Keep up with emerging trends in your industry
- Build a portfolio of your accomplishments

### FIND A MENTOR

- Learn intricacies of executive success
- Share ideas and strategies
- Meet the right people
- Avoid potential land mines
- Study successful leaders
- Research target industry

### BUILD YOUR NETWORK

- Attend networking events
- Connect on social media
- Partner with a recruiter
- Gather advocates and influencers
- Join or form a mastermind group





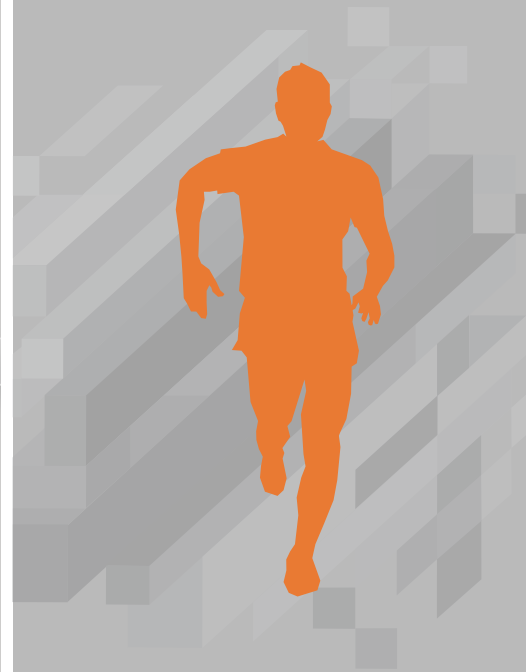
## Increase Your Visibility

- Stand out in your current role
- Understand your differentiators
- Showcase your value
- Let your goals be known
- Express interest in advancing within the company
- Volunteer for high-profile projects
- Serve on an advisory board



## Engage an Executive Recruiter

- Choose a recruiter who understands your industry
- Top jobs are often filled through recruiters
- Begin the relationship before you need them
- Share your goals and interests
- Update them on career successes
- Discuss market changes
- Identify Impact Player-level opportunities



## Hit the Ground Running

- Don't underestimate the difficulty of your new role
- Draft a 90-day, six-month and one-year plan
- Detail the steps you would take to reach your objectives
- Raise confidence in your abilities with early wins